

Order / Rev: 105124
 Alt Order #: 06838422
 Flight Dates: 09/14/12 - 09/20/12

Advertiser: NRCC-IE
 Product Desc: NRCC IE 2012
 Estimate: 2956

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/14/12	09/14/12	M-F 5-6a WakeUp w/WagM	5-6a		----F--	:30	2	\$325.001	0.00	NM		2	\$650.00
M-F 5-6a WakeUp w/Wagners															
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12 09/16/12 ----F-- 2 \$325.00 0.00															
E 2	KSNV	09/17/12	09/17/12	M-F 5-6a WakeUp w/WagM	5-6a		M-----	:30	2	\$325.001	0.00	NM		2	\$650.00
M-F 5-6a WakeUp w/Wagners															
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12 09/23/12 M----- 2 \$325.00 0.00															
E 3	KSNV	09/18/12	09/18/12	M-F 5-6a WakeUp w/WagM	5-6a		-T-----	:30	2	\$325.001	0.00	NM		2	\$650.00
M-F 5-6a WakeUp w/Wagners															
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12 09/23/12 --T---- 2 \$325.00 0.00															
E 4	KSNV	09/19/12	09/19/12	M-F 5-6a WakeUp w/WagM	5-6a		--W----	:30	2	\$325.001	0.00	NM		2	\$650.00
M-F 5-6a WakeUp w/Wagners															
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12 09/23/12 --W---- 2 \$325.00 0.00															
E 5	KSNV	09/20/12	09/20/12	M-F 5-6a WakeUp w/WagM	5-6a		--T---	:30	2	\$325.001	0.00	NM		2	\$650.00
M-F 5-6a WakeUp w/Wagners															
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12 09/23/12 ---T--- 2 \$325.00 0.00															
E 6	KSNV	09/14/12	09/14/12	M-F 6-7a WakeUp w/WagM	6-7a		----F--	:30	1	\$1,000.001	0.00	NM		1	\$1,000.00
M-F 6-7a WakeUp w/Wagners															
WAKE W/WAGNRS2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12 09/16/12 ----F-- 1 \$1,000.00 0.00															
E 7	KSNV	09/17/12	09/17/12	M-F 6-7a WakeUp w/WagM	6-7a		M-----	:30	1	\$1,000.001	0.00	NM		1	\$1,000.00
M-F 6-7a WakeUp w/Wagners															
WAKE W/WAGNRS2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12 09/23/12 M----- 1 \$1,000.00 0.00															
E 8	KSNV	09/18/12	09/18/12	M-F 6-7a WakeUp w/WagM	6-7a		-T-----	:30	1	\$1,000.001	0.00	NM		1	\$1,000.00
M-F 6-7a WakeUp w/Wagners															
WAKE W/WAGNRS2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12 09/23/12 -T---- 1 \$1,000.00 0.00															
E 9	KSNV	09/19/12	09/19/12	M-F 6-7a WakeUp w/WagM	6-7a		--W----	:30	1	\$1,000.001	0.00	NM		1	\$1,000.00
M-F 6-7a WakeUp w/Wagners															
WAKE W/WAGNRS2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12 09/23/12 --W--- 1 \$1,000.00 0.00															
E 10	KSNV	09/20/12	09/20/12	M-F 6-7a WakeUp w/WagM	6-7a		--T---	:30	1	\$1,000.001	0.00	NM		1	\$1,000.00
M-F 6-7a WakeUp w/Wagners															
WAKE W/WAGNRS2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12 09/23/12 --T-- 1 \$1,000.00 0.00															
E 11	KSNV	09/15/12	09/15/12	News 3 Sunrise - SATURDAY	6a-7a		-----S-	:30	2	\$350.001	0.00	NM		2	\$700.00
News 3 Sunrise SATURDAY															
NW3 AT SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12 09/16/12 -----S- 2 \$350.00 0.00															
E 12	KSNV	09/15/12	09/15/12	Saturday Today	CM	7a-9am	-----S-	:30	2	\$625.001	0.00	NM		2	\$1,250.00
Saturday Today															
SATURDAY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12 09/16/12 -----S- 2 \$625.00 0.00															
E 13	KSNV	09/16/12	09/16/12	CM	6a-7a		-----S	:30	2	\$325.001	0.00	NM		2	\$650.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
News 3 Sunrise - SUNDAY															
News 3 Sunrise SUNDAY															
NW3-SUNRS WKND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/10/12	09/16/12	-----S		2	\$325.00		0.00						
E 14	KSNV	09/16/12	09/16/12	Sunday Today	CM	7a-8am		:30	2	\$625.00	1	0.00	NM	2	\$1,250.00
Sunday Today															
SUN TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/10/12	09/16/12	-----S		2	\$625.00		0.00						
E 15	KSNV	09/14/12	09/14/12	M-F Today Show III 4th 13M		10am-11am		:30	1	\$325.00	1	0.00	NM	1	\$325.00
Today 4th Hour															
TODAY SHW3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/10/12	09/16/12	----F--		1	\$325.00		0.00						
E 16	KSNV	09/17/12	09/17/12	M-F Today Show III 4th 13M		10am-11am		:30	1	\$325.00	1	0.00	NM	1	\$325.00
Today 4th Hour															
TODAY SHW3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/17/12	09/23/12	M-----		1	\$325.00		0.00						
E 17	KSNV	09/18/12	09/18/12	M-F Today Show III 4th 13M		10am-11am		:30	1	\$325.00	1	0.00	NM	1	\$325.00
Today 4th Hour															
TODAY SHW3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/17/12	09/23/12	-T-----		1	\$325.00		0.00						
E 18	KSNV	09/19/12	09/19/12	M-F Today Show III 4th 13M		10am-11am		:30	1	\$325.00	1	0.00	NM	1	\$325.00
Today 4th Hour															
TODAY SHW3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/17/12	09/23/12	--W----		1	\$325.00		0.00						
E 19	KSNV	09/20/12	09/20/12	M-F Today Show III 4th 13M		10am-11am		:30	1	\$325.00	1	0.00	NM	1	\$325.00
Today 4th Hour															
TODAY SHW3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/17/12	09/23/12	---T---		1	\$325.00		0.00						
E 20	KSNV	09/14/12	09/14/12	Rachael Ray	CM	11am-12pm		:30	1	\$325.00	1	0.00	NM	1	\$325.00
Rachael Ray															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/10/12	09/16/12	----F--		1	\$325.00		0.00						
E 21	KSNV	09/17/12	09/17/12	Rachael Ray	CM	11am-12pm		:30	1	\$325.00	1	0.00	NM	1	\$325.00
RACHAEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/17/12	09/23/12	M-----		1	\$325.00		0.00						
E 22	KSNV	09/18/12	09/18/12	Rachael Ray	CM	11am-12pm		:30	1	\$325.00	1	0.00	NM	1	\$325.00
RACHAEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/17/12	09/23/12	-T----		1	\$325.00		0.00						
E 23	KSNV	09/19/12	09/19/12	Rachael Ray	CM	11am-12pm		:30	1	\$325.00	1	0.00	NM	1	\$325.00
RACHAEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/17/12	09/23/12	--W----		1	\$325.00		0.00						
E 24	KSNV	09/20/12	09/20/12	Rachael Ray	CM	11am-12pm		:30	1	\$325.00	1	0.00	NM	1	\$325.00
RACHAEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/17/12	09/23/12	---T---		1	\$325.00		0.00						
E 25	KSNV	09/15/12	09/15/12		CM	9am-930am		:30	1	\$500.00	1	0.00	NM	1	\$500.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
News 3 Today - SATURD. News 3 Today - SAT															
NEWS3 TDY-WKND															
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating										
Week: 09/10/12	09/16/12	-----S--	1	\$500.00	0.00										
E 27	KSNV	09/14/12	09/14/12	M-F Early News	CM	5-630p	-----F--	:30	2	\$1,000.001	0.00	NM		2	\$2,000.00
M-F Early News															
NEWS 3															
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating										
Week: 09/10/12	09/16/12	-----F--	2	\$1,000.00	0.00										
E 28	KSNV	09/17/12	09/17/12	M-F Early News	CM	5-630p	M-----	:30	2	\$1,000.001	0.00	NM		2	\$2,000.00
M-F Early News															
NEWS 3															
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating										
Week: 09/17/12	09/23/12	M-----	2	\$1,000.00	0.00										
E 29	KSNV	09/18/12	09/18/12	M-F Early News	CM	5-630p	-T-----	:30	2	\$1,000.001	0.00	NM		2	\$2,000.00
M-F Early News															
NEWS 3															
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating										
Week: 09/17/12	09/23/12	-T-----	2	\$1,000.00	0.00										
E 30	KSNV	09/19/12	09/19/12	M-F Early News	CM	5-630p	--W----	:30	2	\$1,000.001	0.00	NM		2	\$2,000.00
M-F Early News															
NEWS 3															
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating										
Week: 09/17/12	09/23/12	--W----	2	\$1,000.00	0.00										
E 31	KSNV	09/20/12	09/20/12	M-F Early News	CM	5-630p	---T---	:30	2	\$1,000.001	0.00	NM		2	\$2,000.00
M-F Early News															
NEWS 3															
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating										
Week: 09/17/12	09/23/12	---T---	2	\$1,000.00	0.00										
E 32	KSNV	09/15/12	09/15/12	Sa-Su Early News	CM	5pm-630pm	-----S-	:30	3	\$650.001	0.00	NM		3	\$1,950.00
Sa-Su Early News															
NEWS 3															
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating										
Week: 09/10/12	09/16/12	-----S-	3	\$650.00	0.00										
E 33	KSNV	09/14/12	09/14/12	M-F Jeop/Wheel	CM	630-730pm	-----F--	:30	2	\$1,000.001	0.00	NM		2	\$2,000.00
M-F Jeopardy/Wheel of Fortune															
JEOP/WHEEL															
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating										
Week: 09/10/12	09/16/12	-----F--	2	\$1,000.00	0.00										
E 34	KSNV	09/17/12	09/17/12	M-F Jeop/Wheel	CM	630-730pm	M-----	:30	2	\$1,000.001	0.00	NM		2	\$2,000.00
M-F Jeopardy/Wheel of Fortune															
JEOP/WHEEL															
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating										
Week: 09/17/12	09/23/12	M-----	2	\$1,000.00	0.00										
E 35	KSNV	09/18/12	09/18/12	M-F Jeop/Wheel	CM	630-730pm	-T-----	:30	2	\$1,000.001	0.00	NM		2	\$2,000.00
M-F Jeopardy/Wheel of Fortune															
JEOP/WHEEL															
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating										
Week: 09/17/12	09/23/12	-T-----	2	\$1,000.00	0.00										
E 36	KSNV	09/19/12	09/19/12	M-F Jeop/Wheel	CM	630-730pm	--W----	:30	2	\$1,000.001	0.00	NM		2	\$2,000.00
M-F Jeopardy/Wheel of Fortune															
JEOP/WHEEL															
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating										
Week: 09/17/12	09/23/12	--W----	2	\$1,000.00	0.00										
E 37	KSNV	09/20/12	09/20/12	M-F Jeop/Wheel	CM	630-730pm	---T---	:30	2	\$1,000.001	0.00	NM		2	\$2,000.00
M-F Jeopardy/Wheel of Fortune															
JEOP/WHEEL															
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating										
Week: 09/17/12	09/23/12	---T---	2	\$1,000.00	0.00										
E 38	KSNV	09/18/12	09/18/12		CM	8-9pm	-T-----	:30	1	\$4,000.001	0.00	NM		1	\$4,000.00

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KSJV

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Saturday Night Live															
Saturday Night Live															
SAT NITE LIVE															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/10/12 09/16/12 -----S- 1 \$1,400.00 0.00															
E 51	KSNV	09/16/12	09/16/12	SIGN ON-SIGN OFF	CM	930-10P	-----S	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
Chris Matthews (9:30 PM-10:00 PM)															
JEOPARDY															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/10/12 09/16/12 -----S 1 \$1,200.00 0.00															
E 52	KSNV	09/16/12	09/16/12	Sports Night in Las Vegas	GM	Sun 1135p-1200a	-----S	:30	1	\$400.00	1	0.00	NM	1	\$400.00
Sports Night in Las Vegas															
SPORT NT-L VGS															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/10/12 09/16/12 -----S 1 \$400.00 0.00															
N 53	KSNV	09/15/12	09/15/12	Weekend Jeopardy/Wheel	GM	630-730pm	-----S-	:30	1	\$500.00	1	0.00	NM	1	\$500.00
WKND Jeop/Wheel															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/10/12 09/16/12 -----S- 1 \$500.00 0.00															
													Totals	73	\$61,925.00